

HOT OFF THE PRESS

Bi-Monthly Newsletter of the CFDD Phoenix Chapter



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The President's Post



Welcome to Q3, wow time flies. There are such great things coming down the pike. A quick recap of Credit Congress 2023.

- It kicked off with an amazing opening speaker, Ty Bennett, who discussed "The Power of Storytelling: The Art of Influential Communication". This was so informative, not just for someone who does presenting and public speaking, but anyone who is engaged in communication. If this intrigues you, please look into his book on Amazon.
- CFDD National did a very unique thing this year that I hope they continue, a CFDD Track at Congress, where the speakers were CFDD Members. What great way to spotlight not only our members but the professional development of our organization. The topics were really fantastic!
- The CFDD Luncheon was just as incredible as ever. National thought enough to present a slideshow "Through the Years" as we entered the luncheon, which is always fun to reminisce.
- Vice President Wodiuk will share about our insanely talented Taylor, our publicity chair, who has taken us to new and exciting places. Psst... Congratulations Taylor and thank you for everything.
- What VP Wodiuk probably won't spotlight is that she was awarded the prestigious DMA- Distinguished Member Award. This award recognizes outstanding individual achievement in the CFDD community. This award is not given every year, but only awarded if the member submitted truly is an outstanding CFDD Member so congratulations to my friend and our Phoenix VP Ellen Wodiuk, CCE ICCE... WELL DESERVED!

Please mark your calendars as our Western Regional Conference is quickly approaching on October 11-13, 2023. Salt Lake City, and our NACM affiliate is the host. The credit educational topics and speakers look amazing. Please inquire on how to apply for a scholarship from CFDD Phoenix to attend this conference. Please see within this newsletter the QR code that will take you right to the registration website.

I know that VP Wodiuk has worked incredibly hard on putting together OUR CFDD Phoenix calendar for the rest of 2023. Please mark your calendars now so that you don't miss out!

See you soon-

Sheila Roames, CCE
CFDD Phoenix Chapter President.

Membership Moment

Lisa Keller

1. What is your current occupation? **NACM Vice President**
2. What do you love most about Credit & Collections? **It's challenging and different every day.**
3. How do you define success? **Feeling like I accomplished what I set out to.**
4. Who inspires you? **So many People! I admire people who are good under pressure and always have the right words in any given situation.**
5. What advice would you give to someone who wants to enter Credit and Collections? **Learn all you can! The more you know the better you are at your job, and the more fun it is.**
6. What's one thing — either industry-related or not — you learned in the last month? **I hope that I am constantly learning. More recently, I've been learning about a different segment of business and it's been frustrating and challenging and heard and really rewarding. For me, if I'm not learning new things, I feel stuck. The best way to keep things fresh is to keep exploring and learning.**
7. What's the last book you read? **"Dare to Lead" plays in my car on repeat. I also recently read and really liked "Remarkably Bright Creatures"**
8. What is your favorite hobby? **I love live performances- theater, concerts, symphony, opera, you name it, if it's live, it's my jam.**
9. What's the first concert you ever attended? **With my mom- Shawn Cassidy. Without- Loverboy and Aldo Nova**
10. What's the next place on your travel bucket list? **Italy or Spain**
11. Are you currently binge-watching any shows? **Lincoln Lawyer**
12. If you had to eat one meal every day for the rest of your life, what would it be? **Dutch Oven Chicken with potatoes and carrots. And Ice Cream!**

CFDD Vision Statement

"Our Vision is to be a leading provider of professional development opportunities through learning, coaching, networking and individual enrichment."

CFDD Mission Statement

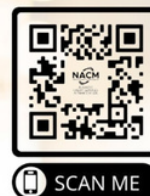
"The Mission of NACM Credit and Financial Development Division is to develop tomorrow's business leaders through core offerings."

Birthdays

7/16 - Ellen Wodiuk, CCE
ICCE
7/21 - Cheryl Thurman
7/23 - Stan Godbehere
8/7 - Lisa Keller



ONLINE REGISTRATION
IS NOW OPEN



NACM
Western Credit Conference
October 11 -13, 2023

Education Edition

Credit Congress 2023 Wrap Up!

What an absolute blast Credit Congress 2023 was!! The conference was full of great educational speakers, exciting booths at the expo hall, and a very successful CFDD Luncheon.

With great pride, CFDD Phoenix was awarded the Star Award for our newsletter and new website!! Ellen Wodiuk was also awarded a very deserved Distinguished Member Achievement Award.

Congratulations to our new CFDD President, Kelly Shock, CCRA, CCE



CFDD Upcoming Education List - 2023 -

July 18, 2023 - Taming Your Inner Godzilla - Heidi Lindgren-Boyce

July 20, 2023 - The Resilient Leader - FCIB Author Chat

August 8, 2023 - The Time is Now to Update your Credit Policy - Brett Hanft, CBA

October 11-12, 2023 - Western Credit Conference @ Salt Lake, UT

ATTENTION!

We have a new P.O. Box. Please update your records.

P.O. Box 631, Gilbert, AZ 85299

Book Nook

The POWER of Storytelling - Ty Bennett

What is the purpose of a story? Really it is to establish a connection. Great stories create great influence and are about answers; answers that satisfy and inspire a call to Action!

Did you see the movie, Out Of Africa? I was lost in the storytelling of Merle Streep, after dinner her guest would sit and be lost in the storytelling of the mystery and adventure that lay in Africa's everyday life. Can you imagine a time with little books to read, no television, no internet? Hard to put ourselves in that position, but to be lost in a story, waiting to hear what happens next.

"Between the river in the mellow English landscape and the African mountain ridge, ran the path of this life. ... The bowstring was released on the bridge at Eton, the arrow described its orbit, and hit the obelisk in the Ngong Hills."

— Karen Blixen, Out of Africa

Storytelling has power and this book gives you the tools to understand, increase relationships through the process and gain valuable ground when relating to others. Hope you picked up a copy at credit congress!

-Ellen Wodiuk, CCE ICCE



CREDIT AND FINANCIAL DEVELOPMENT DIVISION

About CFDD

A CFDD Chapter is a group of credit professionals organized with a focus on education, networking and professional support for employees of member firms of the National Association of Credit Management. Membership enhances professional status while promoting attainment of educational goals, business contacts, networking opportunities and leadership development.

"Membership in CFDD is an investment in yourself! It provides a pathway for you to reach your educational goals and professional success"

Our Mission

The mission of the NACM Credit and Financial Development Division is to develop tomorrow's business leaders through core offerings

Our Vision

To be a leading provider of professional development opportunities through learning, coaching, networking and individual enrichment.

CFDD PHOENIX CHAPTER
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National Association of Credit Management

CREDIT & FINANCIAL DEVELOPMENT DIVISION

(PHOENIX CHAPTER)

P. O. Box 631 • Gilbert, AZ 85299

Membership Application

Please Type or Print

<input type="checkbox"/> New Member		<input type="checkbox"/> Information Change	
Name:		Title:	
Company:			
Address:			
City, State, Zip:			
Office Phone:		Fax:	
E-Mail:		Cell Phone:	
NACM Affiliate:	Affiliate Location:		NACM No.:
D YES <input type="checkbox"/> NO <input type="checkbox"/>			
Are you your Company's designated representative to NACM? <input type="checkbox"/> YES <input type="checkbox"/> NO			
Management:	No. of Years' Experience: _____	Credit/Finance:	No. of Years' Experience: ____
Current Responsibilities:			
Participation in NACM (Committees, Industry groups, etc.) NACM Designations?			
Are you replacing another CFDD Member? <input type="checkbox"/> YES <input type="checkbox"/> NO If so, whom?			
Name of CFDD member sponsoring you:			
Were you ever previously a member of CFDD? <input type="checkbox"/> YES <input type="checkbox"/> NO Where/When?			
List other Organizations you are a member of			
Home Address			
City, State, Zip			
Home Phone		Home Fax:	
Home E-Mail		Birthday (month/day)	
Spouses Name:		Special Interests/Hobbies	

Annual Dues shall be invoiced no later than October 31 and will be considered delinquent after December 31 each year. Dues for new members will be pro-rated according to the date the application is approved by the Board of Directors.

Please indicate if billing is to be sent to your office or home address: Home ☐ Office ☐

I submit my application for membership:

Signed by:

(Revised 01 /18105)

Date Submitted:

Date Approved:

PLEASE SEND APPLICATION TO:

CFDD Phoenix Chapter Board of Directors

E-mail: cfddphoenix@gmail.com

Annual Dues shall be invoiced no later than October 31 and are due upon receipt. We submit to CFDD National By January 1

Dues for new members will be pro-rated according to the date the membership application is approved by the Board of Directors

The Pro-ration schedule is as follows:

January-March	\$85.00
April-June	\$65.00
July-September	\$45.00
October-December	\$25.00

The CFDD Monthly Sessions fee is \$35.00.

Please make checks payable to: CFDD Phoenix Chapter

PayPal is available on our website WWW.CFDDPHOENIX.ORG

Our invoices are only **sent** to your email address; kindly provide your current email address:

E-Mail Address

I SUBMIT MY APPLICATION FOR MEMBERSHIP:

Signed By

Date

Please send application and payment to:

CFDD Phoenix Chapter
P.O. Box 631
Gilbert AZ 85299

For more information about joining CFDD Phoenix
please contact
Sheila Roames, CCE
480-505-8049

DO NOT WRITE IN THIS SPACE

APPROVED BY CFDD BOARD ☐ YES

AMOUNT _____

☐ NO

DATE NOTIFIED _____

PAID: ☐ CHECK

☐ CASH

☐ CREDIT CARD/PAYPAL

☐ BILL MEMBER

DATE PAID _____